



The Institute of Risk Management
SOUTH AFRICA

The Institute of Risk Management South Africa

SPONSORSHIP 2011



IRMSA Strategy

We aim to be the risk management institute of choice for risk professionals and practitioners in Southern Africa, dedicated to the advancement of the risk management profession and accreditation, through research, promotion, education, upliftment, training, guidance and strong relationships with other Institutes or Associations.



Risk Management Institute of choice in Southern Africa

Dedicated to the advancement of the Risk Management profession through research, promotion education, training, guidance

Relationships with other Institutes.

SPONSORSHIP Strategy

The Institute of Risk Management's corporate and business partners help to advance the delivery of a range of services, programmes and events.

Through meaningful and strategic partnerships we're able to continue to grow and develop our programmes as well as enhance our initiatives.

We also provide a platform for sponsoring organisations to market their products and services, communicate directly with risk practitioners and industry leaders.

We have various opportunities available to potential sponsors:

- Annual Conference**
- Annual Dinner**

ANNUAL Conference

Dubbed the 'IRMSA Experience", the Annual Conference provides unique opportunities for:

information

Information Exchange

answers

Providing answers to potential risks from leading experts

networking

Extensive Networking

knowledge

Acquiring further knowledge in the sphere of Risk Management

best practice

Guides to best practices



The Annual Conference will include discussions on success stories, ***best practices*** and ***key challenges*** that South African Risk Managers face.

The conference has been carefully structured to include presentations by leading practitioners and ***quality speakers***.

The conference expects to register between 200 - 300 participants and thus represents an excellent platform for sponsors and exhibitors to market their products and services, communicate directly with ***leaders in the industry*** and have the best exposure to this niche target audience.

We'd like to invite you to take a few minutes of your time to have a look at the wonderful sponsorship opportunities and generously support our initiatives.

SPONSORSHIP TYPE	SPONSORSHIP AMOUNT	Logo will appear in all electronic and printed (brochures and banners) Media	Click-thru Banner to be included on the IRMSA Website.	Your logo will prominently feature in between presentations	Logo on the IRMSA Website	Discount will be granted to all your guests	Complimentary Exhibition Stand/Space.	Distribute collateral to delegates (Sponsor to supply)	Acknowledgement in the programme	Advert in the programme	Branding on item
IRMSA Experience: Main Sponsor	R150 000	✔	✔	✔	✔	✔ (10%)	✔	✔	✔	✔	✔
FOLDERS AND BAGS	R85 000	✘	✔	✘	✔	✘	✘	✔	✔	✘	✔
Programme and Pens	R50 000	✘	✘	✘	✔	✘	✘	✔	✔	✘	✔
Delegate Gifts	R50 000	✘	✘	✘	✔	✘	✘	✔	✔	✘	✔
Note Pads	R25 000	✘	✘	✘	✔	✘	✘	✔	✔	✘	✔
Lanyards	R15 000	✘	✘	✘	✔	✘	✘	✔	✔	✘	✔
Name Tags	R10 000	✘	✘	✘	✔	✘	✘	✔	✔	✘	✔

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Lunch Day 1/2	R10 000	X	X	X	✓	X	X	✓	✓	X	✓	X
Voting System	R65 000	X	X	X	✓	X	X	✓	✓	X	X	✓ Tailor questions allowing you to conduct a survey.

ANNUAL Dinner

The IRMSA Risk Management Awards *recognises* and rewards South Africa's top Risk Management Professionals.

The Awards Programme has been established specifically to *acknowledge*, encourage and celebrate excellence within the Risk Management Sector.

The Risk Management Awards are presented at our annual Gala Dinner, which is a showcase event to *thank* all our corporate and individual members for their support, and to acknowledge those in the field of Risk Management for their *phenomenal* contribution.

One of IRMSA's key focus areas is to expand our footprint, engage and represent a broader variety of industries in South Africa. The awards strategy will be a key contributor to making this a reality.

As Risk Management Is an integral part of any industry's management processes, it is crucial for South Africa to recognise best practices across all industries, to ensure we learn, share and become a leading force in Risk Management.

The awards recognise individuals for their phenomenal contribution, as well as the best Risk Management initiatives within different industries.



IRMSA Risk Management Awards Categories

The Institute of Risk Management of South Africa is delighted to introduce the Risk Management Awards categories, sponsored by you!

Individual Awards

- Risk Manager of the year (All industries)
- “Rookie”/ Up and Coming Risk Manager of the year (All industries)

Industry Specific Awards

- Mining, Construction Engineering, Resources and related services risk initiative
- Financial services risk initiative
- Public sector risk initiative
- Information Systems risk initiative
- Health Care risk initiative
- Retail, Hospitality and related services risk initiative
- Telecoms risk initiative



Awards Dinner Sponsorship Packages	Diamond Sponsor	Platinum Sponsor
Naming rights to the Dinner	✓	✗
Branding on the dinner *livery	✓	✓
Advertisement in the programme	✓	✗
Function branding at the event	✓	✗
Product giveaways	✓ (Sponsor's cost)	✗
Sponsorship of the awards categories	1 Individual Award (Branding and presenting of the award)	1 Individual Award (Branding and presenting of the award)
Logo prominently displayed on the sponsor's page section of the IRMSA website and linked to the sponsor's home page	✓	✓
Acknowledgement in all press releases to the media	✓	✓
Logo and acknowledgement on the programme	✗	✓
Complimentary benefit	1 complimentary table booking	15% off table booking
AMOUNT OF SPONSORSHIP	R150 000.00	R50 000.00

It is our privilege to invite your valued support by selecting from the marketing opportunities listed in this presentation to promote your products and services. Should you have any alternate sponsorship suggestions, you are welcome to contact Nthabiseng (011– 234 5898) or email events@irmsa.org.za

Sponsorship benefits become active once payment has been made in full. It is the responsibility of the partner to ensure that materials are received prior to the material deadline:

Be a part of our growth and reap the rewards!

**Thank you for the opportunity to present to you.
We hope our proposal finds your favorable consideration**

THANK YOU !!

The Institute of Risk Management

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