



# 2026 STRATEGIC PARTNERSHIPS

Partner with organisations shaping the future of risk, governance and resilience.

*Building resilient leadership across Africa*



# WHO SHOULD PARTNER WITH IRMSA

*This prospectus is intended for organisations that recognise risk management as a strategic discipline central to governance, accountability, and sustainable value creation.*

**IRMSA partnerships** are designed for institutions seeking meaningful engagement with senior decision makers, alignment with recognised professional standards, and contribution to the advancement of risk practice across South Africa and the African continent.

**This document outlines:**

- IRMSA's institutional positioning and professional mandate
- The evolution to a partnership led framework in 2026
- Defined partnership outcomes
- Structured annual partnership tiers
- Flagship and year-round engagement platforms
- The governance framework within which partnerships are delivered

# WHY PARTNER WITH IRMSA IN 2026?



**IRMSA is the recognised Professional Body for Risk Management in South Africa**, advancing professional standards and operating in the public interest across sectors.

**Through its national membership network**, IRMSA convenes leaders who influence governance, risk oversight, and strategic decision-making across South Africa and the broader African risk community.

## WHO IRMSA ENGAGES



### GOVERNANCE LEADERSHIP

- Board members
- Non-executive directors
- Chief Risk Officers
- Senior risk executives
- Public sector accounting officers
- Regulators and oversight authorities



### INDUSTRY REPRESENTATION

- Financial services
- Energy
- Insurance
- Transport and logistics
- Supply chains
- Mining
- Government

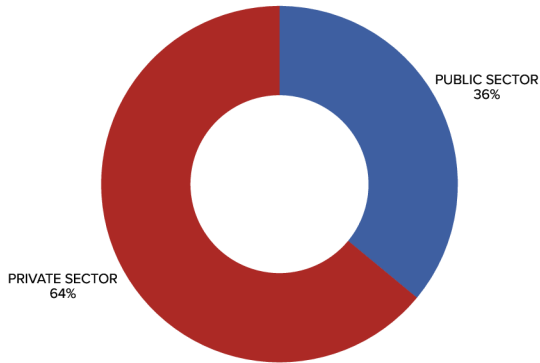


### EXECUTIVE DECISION MAKERS

- Executives from listed companies
- Financial institutions
- State-owned entities
- Institutional leaders shaping governance and risk oversight

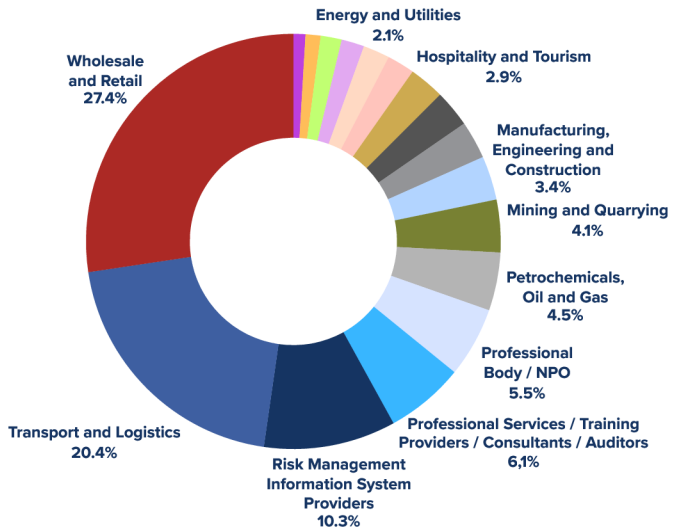
**Partnering with IRMSA** provides access to a professionally governed platform where informed dialogue, technical insight and leadership exchange shape risk governance and institutional resilience across sectors.

## PRIVATE VS PUBLIC SECTOR



## TOP INDUSTRIES REPRESENTED

- Agriculture, Forestry and Fishing
- Civil Organisations
- Communications and Technology
- Education
- Energy and Utilities
- Financial Services
- Healthcare
- Hospitality and Tourism
- Insurance and Reinsurance
- Manufacturing, Engineering and Construction
- Mining and Quarrying
- Petrochemicals, Oil and Gas
- Professional Body / NPO
- Training Provide /Consultants/Auditors
- Risk Management Information System Providers
- Transport and Logistics
- Wholesale and Retail



# IRMSA AT A GLANCE

All platforms operate under IRMSA's formal governance and editorial framework, ensuring professional integrity, independence, and ethical alignment. Positioned at the intersection of risk, governance, resilience, and strategy, IRMSA influences executive and board level decision making and serves as the professional home of risk management in South Africa.

## Key indicators of IRMSA's footprint include:

- **SAQA- sole recognised professional body** advancing the risk management discipline and professionalisation of the field.
- **Headquartered in South Africa**, with a strong national membership base supported by active provincial chapters.
- **Continental and global reach**, with a footprint across 18 countries in Africa and 27 countries globally, positioning IRMSA as a leading voice for the risk management profession in Africa.
- **Broad sector representation**, both in private and public sector, including state-owned entities, financial services, banking, infrastructure, energy, healthcare, insurance, etc.
- **Global collaboration and influence through the International Federation of Risk and Insurance Management Associations (IFRIMA)**, engaging with leading international professional bodies such as the Risk and Insurance Management Society (RIMS).
- **Host of the IFRIMA-designated IRMSA Annual Conference**, convening global industry leaders, international associations and practitioners to drive thought leadership and dialogue on emerging risks.
- **Publisher of the influential IRMSA Risk Report**, widely referenced across sectors and regions as a trusted source of insight on the evolving risk landscape.
- **A dynamic digital ecosystem**, including the IRMSA Technical Library and the IRIS AI knowledge platform, supported by strong digital and social engagement connecting risk professionals across Africa and globally.





# PARTNER OUTCOMES

IRMSA partnerships deliver five strategic outcomes

**INFLUENCE | ACCESS | REPUTATION | PIPELINE | VISIBILITY**



## INFLUENCE

Shape conversations on governance and resilience.



## EXECUTIVE ACCESS

Engage directly with senior leaders.



## REPUTATION

Align with a respected professional body.



## PIPELINE

Reach a targeted professional audience.



## SUSTAINED VISIBILITY

Maintain presence across IRMSA platforms.



# STRATEGIC PARTNER PACKAGES 2026

IRMSA offers annual partnership options aligned with different organisational objectives, engagement levels, and investment. Each tier provides flagship platform presence, thought leadership opportunities, and year-round visibility.

FEATURE	RESILIENCE ANCHOR R 1,083,600+	LEADERSHIP VANGUARD R 567,600+	INSIGHT CATALYST R 258,000+	GROWTH PARTNER R 134,160+	SMME RISE R 51,600+
Regional Launch (JHB, CPT, DBN)	✓	✓	✓	✓	—
Conference Presence	Main Partnership	Speaking Opportunity	Logo Presence	Logo Presence	Exhibition Section
Exhibition Stand	6×6	3×3 (Key Wall)	3×3	3×3	Shared
Thought Leadership Webinars	2 Featured	1 Featured	1 Speaker	Logo	Logo
Product Showcase	Dedicated	Dedicated	Dedicated	—	—
IRMSA Risk Report	Full Page + CEO mention	Full Page	Full Page	Half Page	Logo
Regional Events	Partnership, 2 events	Speaking slot	Branding	Logo	—
Digital Marketing	Year-round	Quarterly	Biannual	Website	Newsletter
Awards Gala Dinner	VIP table branding	VIP table	Programme branding	Venue logo	Programme logo
Recognition	Anchor plaque	Certificate	Certificate	Certificate	Certificate

# RESILIENCE ANCHOR PARTNER

The *Resilience Anchor Partner* is IRMSA's most comprehensive and visible annual partnership.

**ANNUAL PARTNERSHIP INVESTMENT: R 1,083,600+**

The **Resilience Anchor Partner** is IRMSA's most comprehensive and visible annual partnership. IRMSA convenes a professional community that includes board directors, Chief Risk Officers, regulators, public sector accounting officers, and senior executives across sectors.

**This tier** provides sustained presence across IRMSA's annual programme, including the flagship Annual Conference, supported by year-round digital and regional engagement.

## BENEFITS

- Flagship presence at the **Annual Conference and Masterclass**
- Curated **executive thought leadership** aligned to IRMSA editorial standards
- **Lead visibility** across selected regional engagements
- **Co-developed webinars** engaging a focused professional audience
- Dedicated **member showcase** opportunities
- Full page integration in the **IRMSA Risk Report**
- Sustained **digital visibility** across IRMSA communication platforms
- **Formal institutional recognition** through Certificate and Plaque

*Suited to organisations seeking depth, authority, and long-term influence.*





# LEADERSHIP VANGUARD PARTNER

The *Leadership Vanguard Partner* provides executive visibility and meaningful participation across IRMSA platforms without the scale of an anchor partnership.

**ANNUAL PARTNERSHIP INVESTMENT: R 567,600+**

**This partnership** offers a balanced combination of leadership positioning, curated thought leadership opportunities, and consistent engagement with IRMSA's senior audience.

**This tier** is ideal for organisations that want to be recognised as contributors to the risk and governance conversation at a senior level.

## BENEFITS

- Prominent presence at the **IRMSA Annual Conference** and **Masterclass**
- Executive level participation in selected **thought leadership platforms**
- **Regional engagement** opportunities aligned to your expertise
- Inclusion in **IRMSA digital communications** throughout the year
- Integration into **IRMSA's trusted professional ecosystem**

*Ideal for organisations aiming to strengthen executive presence and thought leadership influence.*



# INSIGHT CATALYST PARTNER

The *Insight Catalyst Partner* is designed for organisations focused on targeted thought leadership and selective visibility within IRMSA's platforms.

**ANNUAL PARTNERSHIP INVESTMENT: R 258,000+**

**This partnership** enables organisations to contribute insight, share expertise, and engage with relevant audiences while maintaining credibility through curated participation.

**This tier** suits organisations seeking influence through insight rather than scale.

## BENEFITS

- Participation in selected **IRMSA flagship and digital platforms**
- Opportunities to **contribute thought leadership** aligned to your areas of expertise
- **Brand presence** across relevant IRMSA communications
- **Engagement** with a highly focused professional audience

*Suited to organisations seeking focused visibility, thought leadership influence, and meaningful engagement through shared expertise.*





# GROWTH PATHFINDER PARTNER

The *Growth Pathfinder Partner* enables organisations to build presence, visibility, and engagement over time.

**ANNUAL PARTNERSHIP INVESTMENT: R 134,160+**

**This partnership** provides a structured entry point into IRMSA’s platforms, allowing organisations to participate in key engagements, contribute insight, and connect with a highly relevant professional audience within an established professional community.

**This tier** is well suited to organisations seeking steady growth in credibility and engagement.

## BENEFITS

- Participation in **selected IRMSA events and platforms**
- Opportunities for **focused visibility** aligned to your objectives
- Inclusion in **IRMSA digital communications**
- **Association** with a recognised professional body

*Ideal for organisations aiming to establish presence, grow credibility, and engage a relevant professional audience.*



# SMME RISE PARTNER

The **SMME Rise Partner** supports SMEs seeking credible engagement within the risk management profession.

**ANNUAL PARTNERSHIP INVESTMENT: R 51,600+**

**This partnership** offers accessible entry to IRMSA platforms while recognising the importance of inclusion, development, and sustainable growth within the profession.

**This tier** supports emerging organisations that want to grow their presence responsibly and authentically.

## BENEFITS

- Visibility within designated **IRMSA platforms and communications**
- Opportunities to **engage** with IRMSA's professional community
- **Association** with a trusted professional body

*Designed for SMMEs seeking accessible visibility and authentic professional engagement.*





# IRMSA ANNUAL CONFERENCE AND MASTERCLASS

**The IRMSA Annual Conference** is the largest annual gathering of risk professionals in Southern Africa, bringing together board members, Chief Risk Officers, regulators, public sector leaders, and senior practitioners across key sectors.

The programme is curated under IRMSA's editorial governance framework to ensure alignment with professional standards and the integrity of thought leadership.

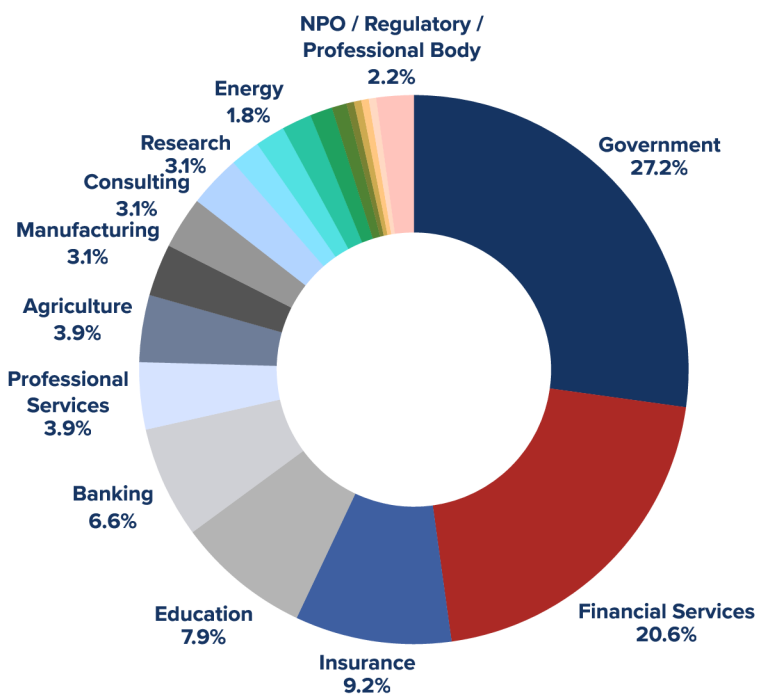
The Masterclass provides a focused executive environment for deeper thematic exploration.

Together, these platforms offer access to a highly influential decision-making audience.





- Government
- Financial Services
- Insurance
- Education
- Banking
- Professional Services
- Agriculture
- Manufacturing
- Consulting
- Research
- Mining
- Energy
- Retail
- Telecom
- Engineering
- Oil and Gas
- Hospitality
- Marketing
- Media
- NPO / Regulatory / Professional Body



— 2025 CONFERENCE ATTENDANCE REPRESENTATION —

# CONFERENCE PARTNERSHIP TIERS



*Conference partnerships* provide organisations with structured opportunities to engage IRMSA's senior audience through visible presence, curated thought leadership, and executive networking.

	<b>CONFERENCE PINNACLE PARTNER</b> ZAR 516,000	<b>CONFERENCE IMPACT PARTNER</b> ZAR 361,200	<b>CONFERENCE BRAND VISIBILITY PARTNER</b> ZAR 129,000	<b>CONFERENCE SMME PARTNER</b> ZAR 15,480
<b>Availability</b>	1 partnership	Unlimited	Unlimited	Limited to 10
<b>Pre-Event Promotion</b>	Homepage feature on IRMSA website, 5 social posts, featured in all event emails, option to host pre-event webinar	Partner page listing, 3 social posts, mention in select emails, co-sponsor or speaker in webinar	Partner page listing, 1 social post, logo in partnership thank-you email, mention in promo webinars	SMME listing on website, group spotlight post, mention in SMME email
<b>Speaking Opportunities</b>	40-minute keynote, workshop or panel session, expert interview feature	40-minute breakout session	Panel participation	SMME panel participation
<b>Hybrid Event Presence</b>	Branded livestream session, banner ads on virtual platform and event app, dedicated virtual partner page	Session intro mentions, logo placement on virtual platform, virtual partner page	Branding on livestream schedule, virtual partner page	Virtual partner page listing
<b>Exhibition Space</b>	Premium 6x6 stand (36 sqm)	Standard 3x3 stand (9 sqm)	Standard 3x3 stand (9 sqm)	Shared SMME showcase
<b>Complimentary Access</b>	10 full tickets, 5 exhibitor passes, 5 online passes	5 full tickets, 3 exhibitor passes, 3 online passes	3 full tickets, 2 exhibitor passes, 2 online passes	1 full ticket, 2 exhibitor passes, 2 online passes
<b>On-Site Branding</b>	Stage backdrop, entrance banner and attendee lanyards, goodie bag inclusion	Stage backdrop branding, goodie bag inclusion	Logo on shared partner board, goodie bag inclusion	Logo on SMME partner board, goodie bag inclusion
<b>Networking Access</b>	VIP reception access, full attendee list	VIP access for 2 reps, limited attendee list	No VIP access	No VIP access
<b>Post-Event Exposure</b>	Dedicated sponsor thank-you post, full access to recordings	Group partnership thank-you post, limited recording access	Included in general thank-you post	Featured in SMME support post



# MASTERCLASS PARTNERSHIPS

The *IRMSA Masterclass* provides a focused environment for deeper engagement on a specific leadership or risk management theme.

**This platform** is designed for organisations seeking depth, insight, and meaningful interaction with a highly engaged professional audience.

	<b>MASTERCLASS LEAD PARTNER</b> ZAR 123,840	<b>MASTERCLASS INSIGHT PARTNER</b> ZAR 72,240	<b>MASTERCLASS BRAND PARTNER</b> ZAR 41,280	<b>MASTERCLASS SMME PARTNER</b> ZAR 8,256
<b>Availability</b>	Limited to 1 partner	Limited to 3 partners	Unlimited	Limited to 5 SMMEs
<b>Logo on Masterclass Materials</b>	Large logo on all materials	Medium logo on all materials	Listed as a partner	Listed in SMME partner section
<b>Featured on IRMSA Website</b>	Homepage feature with company link	Partner page with logo	Listed in partner section	Listed on SMME partner page
<b>Social Media Shoutouts</b>	3 posts across platforms	2 posts across platforms	1 post across platforms	Group SMME spotlight post
<b>Inclusion in Email Marketing</b>	Mention in all Masterclass emails	Mention in select Masterclass emails	Logo in event thank you email	Mention in SMME specific email
<b>Workshop Session Host</b>	20 minute exclusive workshop session	Panel discussion	Panel seat in relevant discussion	Mention in SMME focused panel
<b>Expert Interview Feature</b>	Pre recorded or live expert interview promoted as part of conference content	No feature interview	No feature interview	Mention in SMME success story interview
<b>Complimentary Tickets</b>	5 full access tickets	3 full access tickets	1 full access tick	



# GALA DINNER AND AWARDS PARTNERSHIPS

The IRMSA Gala Dinner and Awards celebrate excellence within the risk management profession and recognise individuals and organisations that contribute to professional standards and leadership.

Gala partnerships offer organisations the opportunity to align their brand with recognition, credibility, and professional achievement in a formal and high-profile setting.





## Gala Dinner and Awards partnership investment

	<b>GALA HEADLINE PARTNER</b> ZAR 206,400	<b>GALA PRESTIGE PARTNER</b> ZAR 103,200	<b>GALA BRAND PARTNER</b> ZAR 51,600	<b>GALA SMME PARTNER</b> ZAR 10,320
<b>Availability</b>	Limited to 1 partner	Unlimited	Unlimited	Unlimited
<b>Brand Visibility</b>	Large logo on invitations, red carpet banner, stage backdrop and menus	Logo on stage backdrop and menus	Logo on partner board	Listed in SMME partner section
<b>Website Exposure</b>	Homepage feature with company link	Partner page with logo	Listed in partner section	Listed in SMME partner section
<b>Social Media Exposure</b>	3 dedicated posts	2 posts	1 post	Group SMME spotlight
<b>Email Marketing</b>	Featured in all event emails	Mention in select emails	Logo in thank you email	Mention in SMME email
<b>Awards Participation</b>	Exclusive award presentation	Co present an award	No speaking role	Mention in SMME segment
<b>Opening Address</b>	5 minute opening speech	Acknowledged as supporting partner	No speaking role	No speaking role
<b>VIP Hospitality</b>	10 seats at VIP table	5 seats at VIP table	2 seats	1 seat
<b>On Site Branding</b>	Premium branding including programme page	Branding on stage backdrop and programme	Logo on partner board	Logo in SMME partner section
<b>Welcome Drinks Branding</b>	Banner at welcome drinks reception	Banner at welcome drinks reception	Banner at welcome drinks reception	Banner at welcome drinks reception
<b>Digital Event Exposure</b>	Banner on event platform and 2 push notifications	Logo on event platform and 1 push notification	Listed on virtual partner page	Listed on virtual partner page
<b>Post Event Recognition</b>	Dedicated social media post and newsletter feature	Group partner post and newsletter mention	Included in partner thank you post	Featured in SMME support post



# THE IRMSA RISK REPORT 2026

The **IRMSA Risk Report** is a thought leadership platform that forms part of IRMSA's annual programme, supported by a structured editorial process, executive engagement, and professional distribution.

Developed under IRMSA's editorial governance framework, it enables partners to align with insights that inform executive decision-making and advance professional practice.

***Partners can:***

- Contribute insight aligned with recognised professional standards
- Align with a trusted publication referenced by senior decision makers
- Demonstrate leadership in the risk, governance, and resilience ecosystem
- Participate in launch and engagement platforms
- Gain sustained visibility through professional and digital distribution

***The Risk Report is designed to ensure long-term relevance, supporting continued engagement, reference, and visibility throughout the year.***



# RISK REPORT PARTNERSHIP OPTIONS

IRMSA offers structured partnership options within the *Risk Report*, enabling organisations to align with a flagship professional publication and contribute to the advancement of risk and governance practice.



Produced under **IRMSA’s editorial governance framework**, the *Risk Report* offers credible visibility and leadership positioning with a relevant executive audience. It enables organisations to demonstrate insight and align with professional standards on a trusted platform.

	<b>RISK REPORT LEAD PARTNER</b> ZAR 258,000	<b>RISK INSIGHT PARTNER</b> ZAR 82,560	<b>RISK REPORT SUPPORTING PARTNER</b> ZAR 41,280	<b>QUARTER PAGE PARTNER</b> ZAR 21,156	<b>BANNER VISIBILITY PARTNER</b> ZAR 7,224	<b>LISTING PARTNER</b> ZAR 5,160
<b>Primary Placement</b>	Naming rights on the digital eBook and launch collateral	Full page thought leadership placement	Half page placement	Quarter page placement	Banner placement in report or distribution touchpoints	Logo and description in partner section
<b>Thought Leadership Visibility</b>	Executive foreword and 2 co branded insight pieces	Full page thought leadership feature	Supporting insight placement	Brand presence only	Brand visibility banner	Partner listing
<b>Launch Event Participation</b>	Speaking slot during the report launch	Opportunity to participate in related event	Mention during partner spotlight	Not applicable	Not applicable	Not applicable
<b>Branding Across Report Assets</b>	Prime logo lock up across report and launch assets	Featured partner branding	Logo placement on report Website partner section	Logo included in report roll call	Banner branding	Logo listing
<b>Media and Distribution Exposure</b>	Media mentions and premium distribution exposure	Inclusion in digital and media rollout	Included in partner spotlight communications	Standard report distribution	Distribution visibility	Listing in report distribution
<b>Additional Exposure</b>	Data visual asset included in report	Targeted lead report	Quarter page brand placement	Listed as supporting partner	Banner visibility	Partner listing



# WEBINARS, ROUNDTABLES AND REGIONAL ENGAGEMENT

**IRMSA’s year round webinar and executive roundtable programme** provides a platform for timely insight and engagement with board members, Chief Risk Officers, regulators, public sector leaders, and senior executives.

These platforms allow partners to share thought leadership, contribute expertise, and maintain visibility beyond flagship events.

## **Regional and Africa-Wide Engagement**

Regional chapter forums and Africa-focused initiatives extend visibility across IRMSA’s network and the broader African professional landscape, enabling ongoing sector engagement throughout the year.

PACKAGE	2025 RATE (ZAR)	2026 RATE (ZAR)
<i>Webinar Lead Partner</i>	R 30,000	R 100,000
<i>Webinar Insight Partner</i>	R 20,000	R 50,000
<i>Webinar Brand Partner</i>	R 10,000	R 20,000
<i>Webinar SMME Partner</i>	R 3,500	R 4,500



The Institute of Risk Management  
SOUTH AFRICA

# PARTNER WITH IRMSA IN 2026

**Engage with IRMSA** to design a partnership aligned to your strategic priorities and leadership ambitions.

Collaborate within a professionally governed ecosystem that convenes board members, Chief Risk Officers, regulators, and senior executives across South Africa and the African continent.

Our team will work with you to structure a partnership that delivers measurable engagement, credible positioning, and sustained professional impact across the annual programme.



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