

**PARTNERSHIP PROSPECTUS**

**PARTNER WITH  
IRMSA IN AFRICA**

*Partnering for impact across the continent*



# OVERVIEW

**IRMSA** is expanding its footprint across Africa through a dynamic calendar of high-impact conferences, summits, chapter launches, and the **Risk Report initiative**.

These activations spans Eswatini, Namibia, Botswana, Lesotho, and other regions, creating platforms for knowledge exchange, professional development, and strategic networking.

IRMSA brings together decision-makers, thought leaders, and industry experts to shape the future of risk management across the continent.

This prospectus invites you to join us in shaping Africa's leading risk conversation.

Together, we can create **impactful partnerships** that amplify your brand's visibility, strengthen credibility, and foster meaningful engagement with influential stakeholders

## PARTNER

### Why partner with us?

Partnering with IRMSA in Africa connects your brand to a powerful network of professionals driving change across the continent. It's a strategic opportunity to lead conversations that matter and amplify your impact. Together, we shape the future of risk resilience in Africa.

### Why partnership matters

- **Shared Value Creation:** Together we build stronger economies and risk-resilient societies
- **Long-Term Impact:** Partnerships go beyond events; they foster policy influence, innovation, and risk maturity across Africa.
- **Brand Alignment:** Partners are seen as champions of risk management, sustainability, and transformation

# SPONSORSHIP TIERS

Tier Name	Investment (ZAR)	Benefits
<b>Ubuntu Visionary Partner</b>	ZAR 350,000	<ul style="list-style-type: none"> <li>• Logo placement on all event collateral (digital and print),</li> <li>• Featured on IRMSA website and newsletters for 6 months</li> <li>• Dedicated social media campaign highlighting partnership</li> <li>• Speaking slot at one major African Chapter events</li> <li>• Inclusion in post-event video highlights and press releases</li> <li>• Branded content shared across IRMSA's platforms</li> <li>• Access to IRMSA's African stakeholder network</li> <li>• Opportunity to collaborate on future initiatives</li> </ul>
<b>Imbizo Growth Partner</b>	ZAR 250,000	<ul style="list-style-type: none"> <li>• Dedicated social media campaign highlighting the partnership</li> <li>• Speaking slot at one major African Chapter event</li> <li>• Inclusion in post-event video highlights and press releases</li> <li>• Branded content shared across IRMSA's platforms</li> </ul>
<b>Uhuru Prestige Partner</b>	ZAR 150,000	Panel or speaking participation, logo on pre- and post-event materials, Risk chat opportunity included
<b>Harambee Impact Partner</b>	ZAR 100,000	Panel participation, dedicated partner webinar, logo presence, social media mentions, inclusion in sponsor thank-you posts
<b>Lesedi Development Partner</b>	ZAR 75,000	Webinar speaking opportunity, logo presence, social media mentions, inclusion in sponsor thank-you posts, Thought Leadership article
<b>Kganya Supporter</b>	ZAR 30,000	Logo presence, social media mentions, inclusion in sponsor thank-you posts
<b>Twala Partner</b>	ZAR 15,000	Group branding, shared exhibition space, recognition in SMME spotlight features

## \*Customisation available

We recognise that every partner has unique objectives. That's why our packages can be tailored to meet your specific needs, including:

**Country or Regional Focus** – Target the markets that matter most to you.

**Product Showcases** – Highlight your solutions to an engaged audience.

**Co-Branded Webinars** – Share thought leadership and insights with our network.

**Exclusive Hospitality & Networking** – Create memorable experiences for your stakeholders.



## Your opportunity to make an impact

### **Drive Knowledge & Capacity Building Across Africa**

- Our Risk Reports, Conferences, CRO Forums, provide critical insights into risk management, governance, and resilience for African businesses and governments.
- Partnerships ensure these platforms remain accessible and impactful, especially in emerging markets where resources are limited.

### **Empowering African Professionals & Communities**

- Through events in Lesotho, Eswatini, Namibia, Zimbabwe, Botswana, we create opportunities for skills development, networking, and leadership growth.

- Partnership help us bridge gaps in education and technology, enabling professionals to tackle Africa-specific risks like climate change, cyber threats, and economic volatility.

### **Amplifying Brand Visibility & Influence**

- Partners gain African exposure across IRMSA's network of decision-makers, risk leaders, and C-suite executives.
- Partnerships positions brands as thought leaders and change agents in shaping Africa's risk landscape.

## Does this align with your brand vision?

If this resonates with your brand's vision and commitment to shaping Africa's future in risk management, we would love to partner with you. Together, we can amplify your impact, drive thought leadership and create meaningful connections across the continent.

## CONTACT US

**For more details or to discuss a tailored package, please contact me directly**

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