

UmphakathiVuka

AFRICA'S FUTURE LEADERS

YOUTH. RISK. INNOVATION.

YOUTH LEADERSHIP,
RISK & INNOVATION EXPERIENCE

RMQSA
The Institute of Risk Management
SOUTH AFRICA



PARTNERSHIP PROSPECTUS

EVENT OVERVIEW

Africa's Future Leaders is a bold, Africa-inspired Youth Day experience that celebrates the power of young people to lead, innovate, and navigate risk in a rapidly changing world.

It brings together youth talent, industry leaders, and innovation ecosystems in a high-energy, one-day experience rooted in African identity and future readiness.

EVENT PURPOSE

The event is designed to:

- Position youth as future risk leaders and decision-makers

- Expose young people to careers in risk, governance, innovation, and leadership

- Create a Youth Village ecosystem connecting talent with opportunity

- Provide partners with access to emerging talent and innovation pipelines



“Africa's future depends on young people who can understand risk and lead with confidence.”

EVENT EXPERIENCE

The event is built around three integrated pillars, combining creativity, leadership, and innovation in one dynamic platform.

1. AFRICA HAS TALENT — RISK EDITION

A curated showcase where young people express leadership through creativity, performance, and innovation.

INCLUDES

- Dance, poetry, and dramatic arts
- Innovation demonstrations
- Storytelling rooted in resilience
- African identity

PURPOSE

To demonstrate that leadership and risk awareness are not only technical, but also human, expressive, and cultural.



2. YOUTH LEADERSHIP DIALOGUE

A high-impact panel featuring young leaders driving change across sectors.

FOCUS AREAS

- Future skills
- Entrepreneurship
- Practical risk awareness
- Leadership under uncertainty



3. INNOVATION & START-UP VILLAGE

The central hub of the event, connecting ideas, talent, and opportunity.

VILLAGE ZONES



TECH HUB

AI, digital tools, and cyber risk awareness



CREATIVE QUARTER

Storytelling, communication, and cultural leadership



PUBLIC SERVICE SQUARE

Governance, ethics, and public sector pathways



START-UP VILLAGE

Youth entrepreneurs showcasing solutions

3. START-UP PITCH ARENA

A platform for young innovators to present ideas that address real-world challenges and opportunities.

FOCUS AREAS

- Community resilience
- Risk solutions
- Innovation

Partners gain early access to emerging ideas and have the opportunity to support mentorship, development, and incubation pathways.



PARTNER WITH PURPOSE

WHY PARTNER WITH THIS EVENT

This platform positions partners as:

- Investors in Africa's future leadership
- Enablers of innovation and entrepreneurship
- Champions of risk awareness and responsible leadership
- Contributors to ESG and CSI outcomes



PARTNERSHIP OPTIONS



TALENT PARTNER

R160 000

- Naming rights to Talent segment
- Brand visibility across stage and awards
- Direct engagement with youth talent
- Association with creativity and leadership



INNOVATION PARTNER

R80 000

- Branded presence within the Innovation Village
- Participation in Pitch Arena
- Access to emerging start-up ideas
- Opportunity to support incubation initiatives



SKILLS PARTNER

R40 000

- Host workshops or masterclasses
- Direct engagement with youth participants
- Positioning as a skills development leader
- Access to talent pipeline



YOUTH LEADERSHIP PARTNER

R20 000

- Panel participation
- Brand visibility during Leadership Dialogue
- Mentorship positioning
- Association with leadership development

INVEST. EMPOWER. TRANSFORM

PARTNER VALUE & MARKETING

PARTNER VALUE

All partners receive:

- Alignment with Youth Day and leadership development
- Direct access to youth talent and future workforce
- Exposure across event marketing and digital platforms
- Association with innovation, impact, and risk awareness and contribution to CSI and ESG objectives



MARKETING & EXPOSURE



PRE-EVENT



- Speaker announcements
- Partner feature campaigns
- Countdown campaign



DURING EVENT



- Live social media coverage
- Zone highlights
- Talent and pitch features



POST-EVENT



- Recap videos
- Youth testimonials
- Partner recognition



**Be seen. Be connected.
Be part of the movement.**

SHAPING AFRICA'S FUTURE

STRATEGIC OUTCOMES

This initiative is designed to:

- Build a sustainable youth talent pipeline
- Enable long-term mentorship and development networks
- Position partners at the forefront of Africa's leadership future



From insight to action. From potential to leadership.



PARTNER WITH US TO SHAPE AFRICA'S FUTURE LEADERS

Join a platform that connects talent, innovation, and opportunity, and positions your organisation at the forefront of youth development and leadership.



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