

16 June

YOUTH DAY

Prospectus



THE INSTITUTE OF RISK MANAGEMENT SOUTH AFRICA

A Not-for-Profit Organisation incorporated in terms of the Non-Profit Organisations Act 71 of 1997 and recognised as a professional body for Risk Management Professionals in South Africa by the South African Qualifications Authority ("IRMSA")

As the professional body for risk management, IRMSA understands that building a stronger, more resilient South Africa begins with investing in young people the thinkers, innovators, disruptors, and leaders who will shape the future.

These young people will become tomorrow's risk managers, auditors, governance specialists, strategists, innovators, entrepreneurs, and executives. They will be the ones to guide organisations through disruption, navigate crises, anticipate emerging risks, and shape the long term stability of our country.

This is why IRMSA has made a deliberate and powerful commitment to investing in the youth.

Our Mission is clear

To empower young people with the skills, knowledge, and confidence to become Africa's next generation of ethical leaders, risk thinkers, and problem solvers. And through meaningful partnerships, we invite companies to join us in creating a South Africa where youth are not only inspired, they are equipped to lead.



YOUTH PARTENRSHIP TIERS

1. FUTURE SHAPERS PARTNER R250 000

For organisations committed to shaping Africa's next generation of leaders across all IRMSA youth programmes.

Your Partnership Impact & Benefits

Category Naming Rights

"Future Shapers Partner – Powered by [Your Company]" across all IRMSA youth activities for the year.

Strategic Leadership Visibility

- Opportunity for a senior executive to speak at youth leadership sessions, annual youth forums, or IRMSA Youth Dialogues.
- Brand aligned with youth innovation, resilience, purpose and leadership.

High Impact Brand Presence

- Logo included on all youth related IRMSA communications, toolkits, learning materials, social campaigns, and youth development collateral.
- Co-branded digital brochure on youth programmes.

Deep Youth Engagement

- Opportunity to host the flagship IRMSA youth workshop:
- "Skills for the Future Workforce" delivered across multiple sessions throughout the year.
- Involvement in year-round mentorship, coaching circles, and development labs.

Talent Pipeline Access

- Fast track recruitment opportunities for bursaries, internships, learnerships and graduate programmes.
- Access to IRMSA's youth CV repository for ongoing talent selection.

Additional Benefits

- 4 VIP invitations to IRMSA youth sessions.
- Recognition as a national youth empowerment champion.
- Official IRMSA Future Shapers Certificate for corporate display.

2. INNOVATION IGNITERS PARTNER

R150 000

For organisations passionate about digital readiness, entrepreneurship, innovation and tech driven youth opportunities.

Your Partnership Impact & Benefits

Innovation Visibility

- Brand presence in youth innovation spaces, IRMSA start up showcases, digital learning content, and tech skills campaigns

Technology Skills Engagement

- Host a tech, cyber, digital literacy or AI-focused workshop for youth.
- Lead a hands-on “Future Tech Demo Pod” at IRMSA youth activations once a year.

Talent & Development Access

- Engage directly with high potential youth entrepreneurs.
- Optional facilitator role in mentorship groups.

Additional Benefits

- Recognition as a Gold Innovation Partner.
- 3 invitations to IRMSA youth empowerment engagements.

3. GENZEE EMPOWERMENT PARTNER

R85 000

For brands aligned with youth identity, creativity, digital culture.

Your Partnership Impact & Benefits

Youth Centric Visibility

- Logo featured on IRMSA Youth Culture platforms, digital content hubs, and youth-facing campaigns.
- Featured in TikTok/Reels style youth highlight videos throughout the year.

Identity & Expression Initiatives

- Co-branding of the “I am the voice of Africa’s future” youth identity movement including photo wall activations and digital empowerment campaigns.
- Sponsor the IRMSA Youth Podcast Corner for youth voices, stories, and leadership conversations.

Engagement Moments

- Opportunity to host a “Day in the Life at [Your Company]” youth talk.
- Youth meet-and-greet mentorship or industry exposure opportunities.

Talent Connection

- Access to general youth CV profiles.
- Engagement with digitally minded, creative, entrepreneurial young people.

Additional Benefits

- 2 complimentary passes to IRMSA youth activities.
- Official I am the voice of Africa’s future Empowerment Partner Certificate.

4. RISING LEADERS PARTNER R45 000

For companies supporting early career development across governance, finance, risk, audit, public service, and ESG.

Your Partnership Impact & Benefits

Leadership Visibility

- Logo placement on IRMSA youth leadership materials, career pathway guides, and training documentation.

Career Development Engagement

- Opportunity to host a career talk, AMA (“Ask Me Anything”) session, or industry-specific workshop.
- Invitation to participate in IRMSA’s youth mentorship and leadership accelerators.

Pipeline Support

- Access to youth CV database (entry-level talent).
- Participation in IRMSA youth career expos or professional development spaces.

Additional Benefits

- 2 passes to IRMSA youth empowerment gatherings.
- Featured on IRMSA Youth Partner Wall.

5. COMMUNITY CHAMPION PARTNER R25 000

For organisations committed to uplifting youth who lack resources, networks or opportunities

Your Partnership Impact & Benefits

Direct Youth Support

- Sponsor participation for 5 young people annually across IRMSA youth programmes (materials, travel assistance, meals, resources).

Recognition & Visibility

- Logo on the Youth Risk Champions recognition wall.
- Social media appreciation on youth impact highlights.
- Acknowledgment at the Awards.

Additional Benefits

- Certificate of Appreciation for display.
- Option to offer short mentorship or bursary talks at select session



The Importance and Impact of Partnering with IRMSA to Empower South Africa's Youth

Empowering South Africa's youth is not just a social need it is a national imperative. IRMSA, as the leading professional body for risk management, plays a pivotal role in shaping ethical leadership, future ready thinking, governance maturity, and organisational resilience across the country. Because youth will one day occupy these critical decision making roles, their development cannot be left to chance.

WANT TO MAKE AN IMPACT?

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